

Inspire Conservation Poster

Scientists at zoos, aquariums and in the wild don't just study the animals they observe. They also communicate what they have learned to others in the hopes of inspiring them to help save wildlife! In this activity, you will learn about challenges facing wildlife and our planet and then create your very own Conservation Poster that you can use to get the word out to others about how they can help!

Materials:

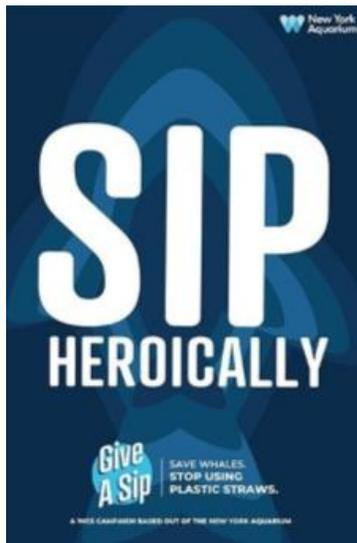
- Conservation Inspire Poster Worksheet (PDF below or editable version [here](#))
- Paper/Poster Paper,
- Pen/Pencil/marker,
- Any other art supplies you want to- get creative! Or go digital and create a poster using software on your computer.

Process:

1. Use books, magazines, television shows, the internet or any other resources you have to learn about an animal (ex. gorilla, elephant, etc.) or cause (ex. stop Climate Change) that you want to inspire others about. One place you can visit for ideas about causes that need support is the 'Get Involved' page found at wcs.org. You can also choose from some of the suggested ideas below:
 - a. You can save trees by reducing the amount of paper you use, reusing paper and then recycling paper when you are done with it.
 - b. You can help rainforest animals like orangutans by buying products made with sustainable palm oil.
 - c. You can help sea turtles and other marine life by disposing of plastics (like plastic bags) properly so that they don't end up in the ocean.
 - d. You can help stop climate change by choosing to walk, ride your bike or take public transportation instead of driving in your car.

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2. After you pick your animal/cause use a piece of scrap paper to design a rough draft of your poster. Things you should think about when planning your poster:
 - a. What is your poster about?
 - b. What are the threats facing that animal in the wild?
 - c. How can people help protect that animal?
 - d. What do you want to show on your poster?
 - e. What slogan (a short and memorable phrase) can you put on your poster to help people remember your message?
3. Check out some of these poster examples to get ideas:

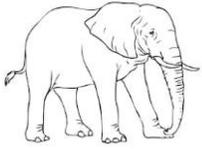


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4. When your rough draft is done, you can use the provided Conservation Inspire Poster Template to create your finished poster. You are also welcome to use whatever size and type of paper you want to!
5. Once your poster is finished, it's time to get the word out to others and raise awareness! Share your poster to others in person or using videoconferencing, mail it to someone, or take a photo and share your poster to others using email or social media! See if you can share your poster with at least 5 other people!

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Prospect Park Zoo
Bronx Zoo
Central Park Zoo
Queens Zoo
New York Aquarium
Wildlife Conservation Society Parks



Conservation Inspire Poster



Once you finish your rough draft, you can use the space below to create your finished poster!

Share your poster with at least 5 people to inspire them about conservation. Learn more about how we help save wildlife at www.wcs.org



Share your findings
and photos with us

